



**Bharatiya Vidya Bhavan's
Sardar Patel Institute of Technology
Munshi Nagar, Andheri-W, Mumbai-400058**



Report

Event Name: WIE-WDC Elevator Pitch 2019

Date of Event: 2019-10-14

Place of Event: 201

In-Charge Member: Dr. Aarti Karande

The WIE-WDC committee has organized the event of Elevator Pitch. This event was held on 14th October, 2019. Students from all over the college participated in the competition. In this, 15 minutes were given to participants to sketch and write their ideas. Within this timespan participants came with interesting and unique ideas to pitch. They were asked to pitch in only 3 minutes while 1 minute was allotted for questionnaire. The competition was judged by Prof. Nida Bakerywala and Prof. Kaisar Katchi.

Participants came with interesting and unique ideas to pitch the companies/startups given to them. So this event was mainly focused on the elements like Targeting the Customers, Competitors and Marketing Strategies etc. After the team presented their pitch, a question answer round was followed and immediate feedback was given to each participant by our judges. We hope student had a great learning time because with a quick way we have demonstrated the concept of Elevator Pitch to all those students who was not knowing much about Elevator Pitch. Overall overwhelming response was received for the competition.



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