



**Bharatiya Vidya Bhavan's
Sardar Patel Institute of Technology
Munshi Nagar, Andheri-W, Mumbai-400058**



Report

Event Name: BEING A CEO – Talk by Deepa Krishnan

Date of Event: 2018-02-27

Place of Event: Room 008, SPIT

Speaker Profile

Education:

Commerce degree from Mumbai University

Business degree from Indian Institute of Management, Calcutta

Work:

Founder of Magic Tours, a responsible tourism company, providing training and employment for students from slums in Mumbai and Delhi.

Head of SPJIMR-Abhyudaya, a non-profit that works with school children from slums in Mumbai.

Adjunct professor at the S P Jain Institute of Management Studies.

Session Details:

The talk started with a tour around the company Magic Tours- its foundation, operation, employees, customers and the services it offers. Having won the IT-B Asia "Inspiring Stories – Responsible Tourism Award, the company proved to be one of a kind. Prof. Deepa also gave insights into her corporate career and education before Magic Tours and what led her to Magic Tours. She also shared experiences from her personal life. Let alone entrepreneurship and teaching, she inspired the students while telling them about the various sectors in which she has worked as well as invested. These sectors include rural self-sufficiency, rain water harvesting, blogging and advocacy, promotion of traditional crafts and textiles.

The talk was very motivating for all the students and faculty. She shared her experiences as an entrepreneur, educator and a social worker. Also Prof. Deepa's casual style of interacting with students made it much more interesting and lively. It ended with a small question answer session in which Prof. Deepa let out her time



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management strategies. The way she spoke about her company, career, family, social responsibilities and herself was worth all the time. She made a great speaker; the crowd was filled with enthusiasm. Principal, Dr. Prachi Gharpure, congratulated Prof. Deepa while presenting a memento.



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